

# THE VILLAGE

## OVERVIEW

In 2020, the Edward M. Muldoon Center for Entrepreneurship at John Carroll University received a \$50,000 Verizon grant to support “new programs and projects that empower children and residents to build a stronger, more connected community.” Art x Love was engaged to produce a neighborhood activity book for the residents of Buckeye-Shaker and Woodland Hills.

## THE PROJECT

Art x Love developed, illustrated, and distributed The Village Activity Book in collaboration with local residents, businesses, and organizations. More than 3,000 copies of the free, for-all-ages, 16-page activity book were printed and distributed across the Greater Buckeye area, with local libraries, community centers, and markets serving as key pickup and dropoff locations. More than \$4,000 in prizes were awarded for entries.

## OUTCOME

**97.5%** of the activity books were picked up by residents, who embraced the book as a tool for learning, creative expression, and community building.

Local teachers, police officers, and community leaders picked up extra copies of the activity book for community, youth, and teen meetings.

**88** submissions were received, which was less than expected. Residents said they wanted to keep the activity book(s) for themselves, family, and friends.

## NEXT STEPS

- Art x Love has developed a free copy of The Village Activity Book (without the prize/contest information) for residents, businesses, and community organizations to use at future events.
- John Carroll University, local businesses, and community organizations are collaborating to activate and realize people’s vision for the community. This includes opportunities for public art, placemaking, business corridor improvements, and a neighborhood festival.
- Community submissions are being combined with Art x Love’s walkability assessment of Buckeye-Shaker (Steps to Equity) to inform and guide neighborhood improvement with locally sourced ideas.
- Visit <https://artxlove.com/the-village>

## THE BOOK



## SUBMISSIONS

